

Silver Gate Vets Ltd – Cookie Policy

Last updated: [11/2025]

This Cookie Policy explains how Silver Gate Vets Ltd (“we”, “us”, “our”) uses cookies and similar technologies on our website **silvergatevets.co.uk**.

It should be read together with our **Privacy Policy**.

We aim to use only the minimum necessary cookies to ensure the site functions properly and to help us understand how visitors use the website.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They can:

- make the website function properly
- remember your preferences
- help us understand how visitors use our website

Cookies may be:

- **session cookies** – deleted when you close your browser
- **persistent cookies** – stored for a set period
- **first-party cookies** – set by our website
- **third-party cookies** – set by external services (e.g., Google Analytics)

2. Cookies We Use

We keep our use of cookies to a minimum. The types of cookies we may use are:

2.1 Strictly Necessary Cookies

These cookies are essential for the website to work properly. They do not require consent.

Examples include:

Cookie	Purpose
wordpress_test_cookie	Checks whether your browser allows cookies.
cookie consent/notice cookie	Remembers whether you accepted or rejected optional cookies.

These cookies do **not** collect personally identifiable information.

2.2 Analytics Cookies (Optional)

We may use **Google Analytics** to understand how visitors use our website—for example, which pages are viewed and how long visitors stay.

Google Analytics cookies may include:

Cookie	Purpose
_ga, _gid, _gat	Used to distinguish users and analyse website traffic.

Analytics cookies are only set **with your consent**.

We do **not** use analytics data to identify you, build profiles, advertise, or share information with third parties for marketing.

You can learn more about Google’s privacy practices in their publicly available policies.

3. Third-Party Cookies

We do **not** use:

- ✗ advertising cookies
- ✗ social media tracking cookies
- ✗ remarketing cookies
- ✗ cross-site profiling cookies
- ✗ WordPress.com network cookies
- ✗ cookies from Jetpack, WooCommerce, Longreads, or similar services

We only use third-party cookies if necessary for basic analytics or website performance.

4. Managing Your Cookie Preferences

When you visit our website, you will see a **cookie banner** that allows you to:

- accept all cookies
- reject optional cookies
- change your preferences

You can change your settings at any time by clearing cookies or using your browser's controls.

Browser Controls

Most browsers allow you to:

- block cookies
- delete existing cookies
- set preferences for specific websites

Useful guidance: <https://www.aboutcookies.org>

If you disable cookies, some parts of the website may not function correctly.

5. Changes to This Cookie Policy

We may update this Cookie Policy from time to time.
The latest version will always be available on our website.

6. Contact Us

If you have any questions about our use of cookies, please contact:

Email: silvergatevets@gmail.com

Post:

Silver Gate Vets Ltd
1 Weatherall Close
Dunkirk, Faversham
Kent
ME13 9UL